

JOIN THE LAKE STREET COUNCIL!



Joining at **any level** means becoming part of a **dynamic organization** dedicated to making Lake Street a more vibrant and prosperous economic corridor.

DESCRIPTION OF ANNUAL PARTNERSHIP BENEFITS	Standard	Bronze (+\$150)	Silver (+\$350)	Gold (+\$600)
Grant Opportunities & Advocacy Access to grant opportunities, business assistance, and year-round advocacy support.	✓	✓	✓	✓
Standard Online Directory Listing Your business/org listed on our VisitLakeStreet.com & LakeStreetCouncil.org directories.	✓	✓	✓	✓
Standard Social Media Mentions Your business/org recognized on our social media channels reaching 10K+ followers.	1x/year	2x/year	3x/year	4x/year
Standard E-Newsletter Mentions Your events, specials, and announcements listed in our Visit Lake Street e-newsletter.	✓	✓	✓	✓
Event Invitations Invitations to networking events, workshops, and trainings held throughout the year.	✓	✓	✓	✓
Annual Meeting Tickets Two tickets to our Annual Meeting held every April.		✓	✓	✓
Standard Website Spotlight Your business/org's logo and description placed on LakeStreetCouncil.org website.		✓	✓	✓
Promotional Marketing Promotional marketing via our websites, social media channels, and e-newsletter.		2x/year	3x/year	4x/year
Lake Street Bash Tickets Two tickets to our annual fundraiser, the Lake Street Bash, held every November.			✓	✓
E-Newsletter Feature Your business/org featured in our Visit Lake Street e-newsletter at least once per year.			✓	✓
Premium Online Directory Listing Your business/org featured at the top on our VisitLakeStreet.com directory.				✓
Premium Website Spotlight Your business/org featured on the front page of our LakeStreetCouncil.org website slider.				✓
Event Recognition Your business/org recognized at our Annual Meeting, Lake Street Bash, & Networking Events.				✓



Sign up to receive our **e-newsletter** at: LakeStreetCouncil.org/newsletters

2017 Events:

- Monthly Board Meetings
- Monthly Crime & Safety Meetings
- Quarterly Lake Street Mixers (February, June, August, & December)
- Annual Meeting (April)
- Lake Street Bash Fundraiser (November)

LakeStreetCouncil.org | VisitLakeStreet.com
@LakeStreetCouncil | @VisitLakeStreet

